I'm human

Fundamentos del diseno wucius wong pdf completo

Wucius Wong's contribution to visual language theory is significant. His book "Fundamentos del diseño" (Foundations of Design) presented a comprehensive proposal for a visual grammar. The book consists of three parts: two-dimensional design, bi-dimensional form, and three-dimensional design. It explores principles, rules, and concepts essential in graphic composition, including the systematic typification of forms and figures, as well as compositional resources like overlapping, dislocation, grading, or anomaly. The manual includes nearly 900 diagrams and graphical documents, along with a specialized basic glossary. Wong's precise and exhaustive approach has made his manual one of the fundamental references for graphic norms and resources that govern visual language.